

## $Q 42017$ OFFCE MARKET MEIRO PHOENX

## Absorption Prominent in Year End 2017 Data

Massive Absorption... That was the standout story for the Office sector as the fourth quarter of 2017 came to a close. Just how massive? How about a stunning 709,000 square feet utilized by growing businesses across the Valley! The number stands in strong contrast to the 2017 Quarter 3 environment, which actually posted negative absorption of 51,000 square feet. Taking a broader view however, the 700,000 square foot surge recoups not only the loss, but creates a symmetry of gains in-line with the roughly 550,000 square feet of space per quarter, absorbed year-over-year from 2016.

The backdrop to the impressive absorption story is a vibrant Greater Phoenix economy rooted in solid fundamentals of business expansion, job growth and population inflows to the Metro. From middle market firms in the Valley growing their operations organically, to the large-scale companies enlarging their corporate footprint; the Office segment is benefitting from commercial confidence. Notable names on the leasing side include powerhouses: McKesson, Wells Fargo, Centene, Union Bank, Freedom Financial and Quicken Loans. All told, these contracts accounted for nearly 1 million square feet of absorbed pace, with the buildings all one-year-old or recently renovated.

Absorption marks just one leg of an extremely sturdy stool for the Office sector in Phoenix. Vacancy rates fell noticeably, $15.8 \%$ as compared to the 2016 Quarter 4 metric of $16.2 \%$. And while Class B space continues to dominate the narrative with nearly double the total Rentable Building Area (RBA) of Class A's footprint of 49 million square feet; interestingly it is Class C space, which holds the lowest vacancy rate of the group at $12.2 \%$. In both Class B and Class C, and to some extent even Class A, owners who are making capital improvements are seeing rewards in higher average asking rental rates, and increased leasing velocity. Renaissance 1 in Downtown Phoenix, Biltmore Center, and Missouri Falls are prime examples.
OFFICE TRENDS


This third leg of the stool, rental rates continues to accelerate. From Quarter 3 to Quarter 4 of 2017, price per square foot jumped \$.80 from \$24.26 to \$25.06, and year-over-year leaped \$1.44 from \$23.62.

As vacancy continues to decline, these rates will respond with even faster moves to the upside.


Private, Private Equity, REIT and Institutional buyers. Marina Heights in Tempe sold for almost $\$ 1$ billion at $\$ 459$ per square foot for the 2.0 million square foot asset, and represented the 4th largest transaction in the U.S. for 2017. Couple that with strong Class B activity, the $\$ 177$ per square foot sales price at an all-time high, and the market is dynamic.

The Office stool adds even more durability, considering robust pipeline growth. Just over 2 million square feet is currently under construction, and 330,000 square feet hit the market in Quarter 4. For the first time in over a decade, spec construction is occurring, as lenders provide capital to projects not significantly pre-leased. These speculative projects typically have leased up quickly often within 12-18 months from completion. For example; Liberty Center at Rio Salado which was fully leased to Drive Time and Carvana by the building's completion date.

All of this bodes extremely well over the next 18-24 months, the Office sector definitely has a leg to stand on!

## 042017

OFFICE MARKET MEIRO PHOENX

## Phoenix Market Snapshot

| Market Overview | Total RBA | Vacant SF | Vacant \% | Net <br> Absorption | RBA <br> Delivered | RBA Under Construction | Average <br> Rental Rate |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| CLASS A | 49,397,703 SF | 7,206,626 SF | 14.6\% | 14,600 SF | 314,231 SF | 1,782,867 SF | \$29.86/SF |
| CLASS B | 88,321,790 SF | 14,960,488 SF | 16.9\% | 443,565 SF | 16,165 SF | 231,909 SF | \$22.76SF |
| CLASS C | 12,327,063 SF | 1,506,950 SF | 12.2\% | 250,960 SF |  |  | \$18.21/SF |
| TOTAL | 150,046,556 SF | 23,674,064 SF | 15.8\% | 709,125 SF | 330,396 SF | 2,014,776 SF | \$25.06/SF |
| Q3 2017 | 149,784,160 SF | 24,115,454 SF | 16.1\% | $(51,054)$ SF | 38,382 SF | 1,219,474 SF | \$24.26/SF |
| Q2 2017 | 149,792,852 SF | 24,073,092 SF | 16.1\% | 570,660 SF | 334,294 SF | 1,035,956 SF | \$24.09/SF |

Significant Lease

| Transactions | Address | Tenant | Size | Class | Type |
| :--- | :--- | :--- | :--- | :--- | :--- |
| 3201 E Elwood St | Phoenix | Texacle | $76,000 \mathrm{SF}$ | B | Move In |
| 1975 S Price Rd | Chandler | Americredit Financial | $51,165 \mathrm{SF}$ | B | Move In |
| 2550 W Union Hills Dr | Phoenix | Waste Management | $47,568 \mathrm{SF}$ | B | Move In |
| 7360 S Kyrene Rd | Tempe | Bridgepoint Education | 38,688 | B | Move In |
| 1661 E Camelback Rd | Phoenix | DoorDash | 22,489 SF | B | Move In |

## Significant Sale

Transactions
The Mesa Tower
Seville Professional Center
Perimeter Parkview Corp Ctr

| Address | Date | Size | Class | Price |
| :--- | :--- | :--- | :--- | :--- |
| 4125 N 14th St, Phoenix | $12 / 11 / 2017$ | 63,750 SF | B | $\$ 3.55 M(\$ 55.69 / \mathrm{SF})$ |
| 8550 E Shea Blvd, Scottsdale | $10 / 20 / 2017$ | 6,477 SF | B | $\$ 1.8 \mathrm{M}(\$ 277.91 / \mathrm{SF})$ |
| 8130 N Via de Negocio, Scottsdale | $11 / 13 / 2017$ | $8,657 \mathrm{SF}$ | B | $\$ 1.35 \mathrm{M}(\$ 155.94 / \mathrm{SF})$ |

## Office

Vacancy Rates


Absorption \& Deliveries


The Office Market is a compilation that includes Class A, Class B, and Class C buildings with at least 10,000 SF of space. Medical office buildings are included. Some information contained herein has been obtained from third party sources, including CoStar and the Bureau of Labor Statistics, deemed reliable but has not been independently verified by NAI Horizon. NAI Horizon makes no warranties or representations as to the completeness or accuracy thereof. NAl Horizon makes no guarantee about projections, opinions, assumptions or estimates. Occasionally corrected or updated information becomes available for both current and historical data thereby invalidating specific comparison to previously issued reports.

## Q4 2017

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| Type | Total RBA |
| :---: | :---: |
| 44th Street | Corridor |
| Class A | $1,716,218$ |
| Class B | $1,666,779$ |
| Class C | 306,591 |
| Total | $3,659,588$ | Airport Area


| Class A | $2,032,740$ |
| :---: | ---: |
| Class B | $8,555,904$ |
| Class C | 513,592 |
| Total | $\mathbf{1 1 , 1 0 2 , 2 3 6}$ |

Total
Arrowhead

| Class A | 232,772 |
| :---: | ---: |
| Class B | $2,391,772$ |
| Class C | 252,314 |
| Total | $\mathbf{2 , 8 7 6 , 8 5 8}$ |

304
24
562
4
1,6
2,1
amelback Corridor
$\begin{array}{lr}\text { Class A } & 4,790,595 \\ \text { Class B } & 3,436,235 \\ \text { Class C } & 374,107\end{array}$
Total 8,600,937 Central Scottsdale

Class A 2,677,525
Class B $\quad 4,677,775$ Total $\quad 7,480,038$
$\begin{array}{cc}\text { Chandler } & \text { Class A } \\ \text { 2,673,925 }\end{array}$
$\begin{array}{cr}\text { Class B } & 5,893,879 \\ \text { Class C } & 214,374 \\ \text { Total } & 8,782,178\end{array}$
Deer Valley/Airport
$\begin{array}{cr}\text { Class A } & 4,020,404 \\ \text { Class B } & 6,985,739 \\ \text { Class C } & 144,859 \\ \text { Total } & \mathbf{1 1 , 1 7 1 , 0 0 2}\end{array}$
$\begin{array}{cr}\text { Downtown } & \mathbf{1 1 , 1 7 1 , 0 0 2} \\ \text { Class A } & 5,090,401\end{array}$
Class B $\quad 4,074,800$
$\begin{array}{ll}\text { Total } & 10,070,016\end{array}$

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## 04201 OFFICE MARKET METRO PHOENIX

## Class A

A classification used to describe buildings that generally qualify as extremely desirable, investment-grade properties and command the highest rents or sale prices compared to other buildings in the same market.

## Class B

A classification used to describe buildings that generally qualify as a more speculative investment, and as such, command lower rents or sale prices compared to Class A properties.

## Class C

A classification used to describe buildings that generally qualify as no-frills, older buildings that offer basic space and command lower rents or sale prices compared to other buildings in the same market.

## Deliveries

Buildings that complete construction during a specified period of time. In order for space to be considered delivered, a certificate of occupancy must have been issued for the property.

## Full Service Gross (FSG) Rental Rate

Rental rates that include all operating expenses such as utilities, electricity, janitorial services, taxes and insurance

## Leasing Activity

The volume of square footage that is committed to and signed under a lease obligation for a specific building or market in a given period of time. It includes direct leases, subleases and renewals of existing leases. It also includes any pre-leasing activity in planned, under construction, or under renovation buildings.

## Net Absorption

The net change in occupied space over a given period of time Unless otherwise noted, Net Absorption includes direct and sublease space

## Rentable Building Area (RBA)

The total square footage of a building that can be occupied by, or assigned to a tenant for the purpose of determining a tenant's rental obligation. Generally RBA includes a percentage of common areas including all hallways, main lobbies, bathrooms, and telephone closets.

## Submarkets

Specific geographic boundaries that serve to delineate a core group of buildings that are competitive with each other and constitute a generally accepted primary competitive set, or peer group. Submarkets are building type specific (office, industrial, retail, etc.), with distinct boundaries dependent on different factors relevant to each building type.

## Under Construction

The status of a building that is in the process of being developed, assembled, built or constructed. A building is considered to be under construction after it has begun construction and until it receives a certificate of occupancy.

Vacancy Rate
A measurement expressed as a percentage of the total amount of physically vacant space divided by the total amount of existing inventory space. Under construction space generally is not included in vacancy calculations.

## Vacant Space

Space that is not currently occupied by a tenant, regardless of any lease obligation that may be on the space. Vacant space could be space that is either available or not available.


## PHOENIX OFFICE SUBMARKETS

1. 44th St Corridor
2. Airport Area
3. Arrowhead
4. Camelback Corridor
5. Central Scottsdale
6. Chandler
7. Deer Valley/Airport
8. Downtown
9. Gateway Airport/Loop 202
10. Glendale
11. Loop 303/Surprise
12. Mesa Downtown
13. Mesa East
14. Midtown
15. Midtown/Central Phoenix
16. N Phoenix/Cave Creek
17. N Scottsdale/Carefree
18. North l-17
19. Northwest Phoenix
20. Paradise Valley
21. Piestewa Peak Corridor
22. Pinal County
23. Scottsdale Airpark
24. Scottsdale South
25. South Tempe
26. Southwest Phoenix
27. Superstition Corridor
28. Tempe
29. West I-10

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NAI Horizon knows commercial real estate. With over 25 years in the Valley, NAl Horizon's extensive market insight allows us to match client needs with the right solutions. NAl Global member firms span the U.S. and 55 other countries, with more than 400 offices and more than 7,000 local market experts on the ground. Supported by the central resources of the NAI Global organization, member firms deliver market-leading services locally, and combine their in-market strengths to form a powerful bond of insights and execution for clients with multi-market challenges.

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## Year End 2017 <br>  <br> Market Report

## NalHorizon

