

For Immediate Release

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Haley Harrison Hospitality acquires Zion River RV Resort for \$17.7M

VIRGIN, UTAH (May 9, 2023) – NAI Horizon, a leading commercial real estate brokerage firm, is pleased to announce the successful acquisition of Zion River RV Resort & Campground by Haley Harrison Hospitality, LLC of Springdale, Utah, for \$17.7 million.

Andrew Warner, CCIM, First Vice President with NAI Horizon's Manufactured Housing & RV Park Investments Group, represented the buyer. Jason Griffith with NAI Excel assisted in the transaction.

Located just 13 miles from the awe-inspiring Zion National Park, Zion River RV Resort & Campground is a true oasis, nestled beside Utah's tranquil Virgin River and surrounded by a vista of vibrant colored mountains. This prime destination serves as the perfect base camp for day trips to Bryce Canyon National Park, Grand Canyon North Rim, and Cedar Breaks National Monument, among other renowned Southwest locations.

"We are thrilled to have facilitated this acquisition on behalf of Haley Harrison Hospitality," Warner said. "Zion River RV Resort & Campground is an exceptional property, offering visitors a unique and luxurious camping experience with easy access to some of the nation's most breathtaking nature preserves."

The resort offers an array of amenities, including rustic cabins, full-hookup RV sites, a heated swimming pool and spa, gazebo kitchen, playground, and business center. Guests can also take advantage of the on-site shuttle service, convenience store, and exceptional guest services. Family-friendly activities are available throughout the year, making Zion River Resort the ideal retreat for families and outdoor enthusiasts alike.

The seller of the property was Zion RV Park, LLC, of Sacramento, California. As part of its ongoing expansion efforts, Haley Harrison Hospitality is aggressively seeking to place an additional \$32 million in 1031 Exchange funds.

About Haley Harrison Hospitality, LLC

Haley Harrison Hospitality is a Springdale, Utah-based company specializing in hospitality management and investment. With a commitment to exceptional guest experiences and a focus on premier destinations, the company continues to expand its portfolio across the United States.

About NAI Horizon

Exceptional global commercial real estate solutions begin with local market leadership and expertise. Established in 1992, NAI Horizon is a full-service commercial real estate company serving Arizona with offices in Phoenix and Tucson. NAI Horizon is passionate about commercial real estate, providing Brokerage and Property Management Services for local, national, and international clients. NAI Horizon is a member of the NAI Global commercial real estate network providing real estate solutions to more than 300 offices worldwide. For more information, visit www.naihorizon.com.



Press Release

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Advisory Services, Leasing, Property Management, Property & Note Sales, and Tenant Representation

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NAI Global professionals achieve extraordinary results for clients locally and globally through creativity, collaboration, and the consistent delivery of exceptional knowledge and service that only market-leading firms can provide. NAI Global provides a full range of corporate real estate services, including brokerage and leasing, property and facilities management, real estate investment and capital market services, due diligence, global supply chain, logistics consulting, and related advisory services.

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